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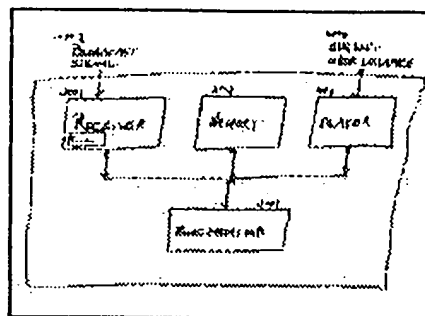
WORLD INTELLECTUAL PROPERTY ORGANIZATION
International BureauINTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT
COOPERATION TREATY (PCT)

(51) International Patent Classification ⁶ : H04H 1/00	A1	(11) Int. Publication Number: WO 99/39466 (43) Int. Publication Date: 05 August 1999 (05.08.1999)
(21) Int. Application Number: PCT/US99/02034 (22) Int. Filing Date: 29 January 1999 (29.01.1999) (30) Priority Data 60/073,026 Filed on 29 January 1998 US (29.01.1998) 60/093,096 Filed on 16 July 1998 US (16.07.1998) (71)(72) Applicants and Inventors: KWOH, Daniel, S. 3975 Hampstead Road, LaCanada/Flintridge, CA 91011 ; (US). [US/US]. LI, Kenneth 217 Laurel Avenue, Arcadia, CA 91006 ; (US). [US/US]. TSO, Kevin 633 North 21st Street, San Jose, CA 95112 ; (US). [US/US]. (74) Agent: MONROE, Wesley, W. Christie, Parker & Hale, LLP, P.O. Box 7068, Pasadena, CA 91109-7068 ; (US).		(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW ; ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW); Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM); European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE); OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG) Published <i>With international search report.</i> <i>Before the expiration of the time limit for amending the claims and to be republished in the event of the receipt of amendments.</i>

(54) APPARATUS, SYSTEMS AND METHODS FOR PROVIDING ON-DEMAND
Title: RADIO

(57) Abstract

It is the desire of the present invention to provide the radio listener with personalized, on-demand access to news, entertainment, and other information in an audible form ("On-Demand Radio" or "ODR"). The present invention discloses methods and systems such that information, according to the *user's preferences*, will be downloaded and/or broadcasted to the *user*, stored in the memory of the *user*/listener's individual ODR unit device, and converted into audible signals for delivery to the *user*. The ODR unit delivers information in an automatic play sequence which is defined by the *user*. The *user* can navigate through the play sequence of the stored information using only a few contextually-sensitive keys, or in an alternative embodiment, through spoken commands. Downloading/broadcasting of the information can be accomplished in a variety of ways, including but not limited to: radio broadcast, subcarrier broadcast, satellite transmission, downloading from the Internet, and/or downloading from an information service through a computer and/or computer network. Information transfer to the ODR can be accomplished in a variety of ways, including but not limited to: through a radio receiver in the ODR; through infrared communication devices, computer communications using, e.g., a modem, and/or through a memory medium such as, but not limited to, a flash memory card, hard disk, and the like.



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